

ROCA ONE DAY DESIGN CHALLENGE

Singapore 2018

1st Singapore Edition

Saturday 24th November 2018

- Objective:** To design innovation concepts for bathroom-related products
- Topic:** The specific brief for the object to be designed will be announced on Saturday 24th November 2018
- Context:** Roca's aim is to engage with young designers to discover original and innovative solutions for the bathroom. In supporting future design talent, Roca is offering a platform that provides designers with an opportunity to promote their creativity, through an intensive but exciting design challenge that focuses specifically on the bathroom space. Improving user interaction with bathroom products is paramount to Roca, as are the key areas including sustainability, personal wellbeing and accessibility
- Enrolment** Participants to register at www.onedaydesignchallenge.net until 24:00 on 26th October 2018
- Roca reserves the right to close the registration once the designated capacity is full.
- When registering, participants should include the following information and documentation:
- Name and surname/s
 - School or company
 - Address (street number, town/city and postal code).
 - Contact telephone number and e-mail
 - Copy of valid driving licence, NRIC or passport, as an image file attached. The file name should use the format: **SURNAME_NAME**

Participants to need to bring along their valid driving licence, NRIC or passport on 24th November 2018 for registration.

Any registration without the above-mentioned shall be null and void.

This competition is aimed at design students and young professionals living within Singapore and who are born on or after **25th November 1988 until 24th November 2000**.

Participants can take part individually or in groups of 2 or 3 members. All members will still need to meet the aforementioned requirements.

Each participant will be provided a registration number. For groups of 2 or 3, participants will still need to sign up individually and received a registration number per person.

Logistics: At 9.30am on 24th November 2018, the design topic will be announced live at the venue of the event.

The design period for the competition will run from 9.30am to 4.00pm.

At 4.00pm, the jury will deliberate in order to choose the winning projects of the 1st Roca One Day Design challenge Singapore edition.

At 6.00pm, the award ceremony will take place and the jury will announce the winners of the first, second, third and the We Are Water Foundation (WAW) prize.

The members of the jury will evaluate based on the creativity and originality of the designs, as well as their viability, while also giving credit for the clarity, legibility and graphic design of the presentations.

The first prize-winner will receive a prize of SGD3,000

The second prize-winner will receive a prize of SGD2,000

The third prize-winner will receive a prize of SGD1,000

The WAW prize-winner will receive a prize of SGD500

After the award ceremony, participants are invited to stay for photography. The event ends at 7.30pm

Light food and drinks will be provided from 6.00pm to 7.30pm.

Presentation: To design the projects, participants can use any **manual or digital** 2D, 3D **tool**, scale model, photograph, collage, etc. However, the concepts must be described and illustrated on two **A3** sheets (remember to set A3 in your setting).

The scape, Treetop will have limited charging points during the day. Participants are advised to bring a fully charged laptop with them.

The submission will be open from 2.00pm and close at 4.00pm.

Each participant or group is to submit only one(1) project.

Each participant or group should submit **2 digital files** which must comply with the following specifications without exception:

- ✓ **A single PDF file** which may include up to two A3 sheets and must contain: the number assigned at registration, title and description of the project in 150 words or less (minimum font size 24 pt), image/s of the design.
- ✓ **A JPEG file** of 1280 x 720 pixels containing the most representative image of the project, as well as the title, without any type of additional information.
- ✓ **Both the PDF and JPEG files** should not take up more than 1,500Kb each.
- ✓ The name of the files should be the **registration number only**.

To guarantee the confidentiality of the participants, the real name of the individual or group **should not appear** on any of the submission.

Any entry that does not meet the abovementioned requirements will not be evaluated by the jury.

Liability: The Scape and Roca are not responsible for damage to or loss of the participant's belongings during the event.

Other aspects: The spirit of this event strives to foster the participants' creativity during the time over which the competition runs. As such, the projects submitted must be original and must not have been used previously for any other purpose. The contest organization is entitled to cancel and reassign any granted prize if it was detected that the awarded projects were not original or otherwise non-conforming to these terms and conditions.

The intellectual Property of the projects submitted belongs to their creators. However, the company Roca Bathroom Products Singapore Pte Ltd shall have preferential rights for a period of 6 months to reach an agreement with any participant of the competition with respect to the rights to use the projects submitted.

Notwithstanding the foregoing, Roca Bathroom Products Pte Ltd may use the participating projects for the sole purpose of conducting communications and/or promotion activities related to the competition.

By enrolling in this competition, the registered participants authorize the companies that form part of the Roca Group to publish any images that may be taken of them during the course of the competition on any medium, whether in photographic or video format. This authorization is deemed to be granted for the entire world and for the maximum period of time authorized by law.

Any issues or disputes that may arise in relation to the interpretation of these terms and conditions shall be settled by the jury. In accordance with the provisions included therein. Any aspect that is not expressly covered in the terms and conditions shall be settled in line with the principles of fairness. The jury's decision will be final.

By enrolling in this competition, you agree that your personal details will be included in a file owned by Roca Bathroom Products Pte Ltd which is responsible for processing this file, the purpose of which is to manage participation in the competition and to send information to the participants. Participants may exercise their rights of access, rectification, cancellation and opposition in writing to Roca Bathroom Products Pte Ltd (8 Burn Road, Trivex #12-07 Singapore 369977). Exercising the rights of cancellation and opposition shall result in the participant's registration in the competition being withdrawn, as the details are required for managing participation in the event.

By enrolling in this competition, participants accept these terms and conditions.