



SINGAPORE DESIGN COMMUNITY 6D5N IMMERSION PROGRAMME IN BEIJING, CHINA 23 – 28 SEPTEMBER 2018

According to globalEDGE's market potential index, China was the most attractive market globally in 2017 for the fourth consecutive year; in terms of market size, growth rate, consumption capacity and market receptivity. China is among the top 10 fastest growing economies worldwide, with real GDP growth of 7.2% annually.

The Belt and Road Initiative (BRI) presents numerous opportunities for Singapore designers and design firms. Beijing has placed tremendous diplomatic, institutional, financial and economic resources behind the BRI which will continue to be one of China's top priorities. The time is now to understand how you can grow your business in China. There is potential for business in infrastructure, technology, as well as lifestyle sectors such as fashion, furniture and professional services.

Join ZomWork and ZBJ.com in a tailor-made immersion programme for designers, design brands and businesses, to Beijing, China, to find out how to open the right doors in China.

IMMERSION TRIP WILL COVER:

- ❑ China's economy at a glance
- ❑ Growth of industries in China requiring design services
- ❑ Rules of engagement with Chinese buyers and clients
- ❑ Policies and enablers for design businesses in China
- ❑ Sharing by ZBJ.com and the co-working partners
- ❑ Hear from speakers from Beijing Design Week
- ❑ Visit top commercial properties and retail malls in China and network with their owners

PROGRAMME FEES:

S\$1,261 for SME/ Above 40 years old
S\$2,461 for Singaporean / SPR

Includes prevailing GST, accommodation & airport transfers

Excludes airfare, visa for travel to China, travel insurance & ticket to Beijing Design Week exhibition

Minimum 35 to go.



ABOUT ZBJ.COM

ZBJ Network Inc. operates zbj.com, an online marketplace providing creative services such as logo design, translation, website design and development for businesses. The marketplace was established in 2006, and boasts over six million registered users, 13 million service providers, with a market share of over 80% and transacted value was RMB7.5 billion.

ABOUT ZOMWORK

ZomWork is a joint venture by Singapore Press Holdings Limited and ZBJ Network Inc; one of the key initiatives under the China-Singapore 3rd G2G Project.

Zomwork.com aims to meet the outsourcing needs of businesses more efficiently. Using simple search and quick communications messaging to connect talents to those who need services, companies can conveniently source for suitable service providers. The site features portfolios and project prices of Singapore service agencies and freelancers to engage with, ensuring transparency and information as adequately where possible in every transaction to meet varying needs. ZomWork.com provides diversity and price competitiveness.