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Fees

Fees are payable to PAM Sabah Chapter by cash, cheque or direct bank into Alliance Bank Berhad Account [100 930 010 010 278] in Ringgit Malaysia.

© RM 350/ regular Delegate

© RM 300/ pam corporate member

© RM 250/ pam graduate or student

Early Bird Discount

Early registration will receive a 10% discount on the total registration fees before or on 30 August 2018.

Cancellation

Registration fees are not refundable, but substitution of delegate will be allowed.

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4 CPD Point Approved



Baharash Bagherian [U.K.]

Baharash Bagherian is the Design Director and Founder of Baharash Architecture; an innovative studio working on some of the most challenging projects by thinking holistically at all scales. Baharash Architecture are building a better world by designing ground-breaking environments that are sustainable, resilient and have a unique sense of place.



Seunghoy Kim [South Korea]

Kim graduated from SNU and University of Michigan. In 1995, he began his private practice KYWC Architects, carrying out numerous projects of varying scales. He was appointed as a full-time professor at SNU in 2003. Along with the Venice Biennale in 2006, he has held various exhibitions at Tokyo, Berlin, Boston, and Rome.



James G. Freeman [U.S.A.]

James is the founder of FSC Architects, who believes with their idea that excellent architecture and design begins with the understanding of space as a living entity. With an extensive background in hospitality design and resort master planning, they consider themselves less as traditional architects, and more of as designers of experiences.



A. Karim Hussein [Malaysia]

A Colombo Plan scholar, he graduated from Deakin University AU in 1983. After a short stint with JKR Sabah, in 1987 he jointly established a new practice in Melbourne, thereafter in 1990 return again to practice in Sabah. In the relationship between built environment and its context, it is his belief that building contain an element of abstraction, a 'semangat', their presence should possess a certain quality of scale and emotion that touches human chords.

Theme: The Architecture of Tourism

As Tourism continues to be a booming industry in Kota Kinabalu and Sabah – this year's Borneo Architecture Festival theme would like to explore the role of Architecture in Tourism Industry and City Branding. This could be expressed in exploring the following avenues:

1. Examples of how successful architectural initiatives have made the city more Tourism friendly.
2. Presenting exciting boutique Resorts/ Restaurants/ Leisure Facilities that express Architecture unconventionally, bringing greater variety of Tourism products to the clients.
3. Government architectural and infrastructural initiatives that have greatly empowered businesses and communities to thrive in providing valuable Tourism products or services.
4. Sustainable architectural initiatives in Tourism that also give back to the community, protect the pristine environment, and impact the lives of tourists.
5. Iconic Tourism Architecture in City or attraction Branding.

The goal in this year's Borneo Architecture Festival is to open the eyes of our Building Industry Professionals, Government officials, Developers, Tourist Entrepreneurs and Public attending this event to the great opportunities Architecture has to play in this fast-growing industry. That it can be much more than the conventional mass Hotel architecture popping up all around. We want people to see the value in which Architecture has a part to play even in the smallest of detail and planning of the Tourism experience.

Program:

08.30am	Registration	12.25pm	Lunch Break
09.00am	Arrival of Guest of Honor	02.10pm	Session 3: Seunghoy Kim
09.15am	Opening Address by PAM Sabah	03.10pm	Afternoon Tea Break
	Chapter Chairman: Ar.Arnold Kwan	03.45pm	Session 4: James G Freeman
09:25am	Address by Guest of Honor	04.40pm	Q&A
09.40am	Product Presentation: Formica (M) Sdn Bhd	05.10pm	Presentation of Certificate to Sponsors
10.00am	Session 1: A Karim Hussein	05.20pm	Lucky Draw
11.00am	Morning Tea Break	05.35pm	Group Photo
11.25am	Session 2: Baharash Bagherian	05.40pm	Conference End

Contact Info

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