



Real Estate Market Outlook Seminar 2024

12 July 2024 (Friday), 9.30am to 5.30pm

***** STAY UPDATED & CONNECTED**

Dear REDAS MEMBERS & BUSINESS PARTNERS

We are pleased to inform that this year's REDAS Real Estate Market Outlook (REMO) Seminar will be held **on 12 July (Friday) from 9.30am to 5.30pm** at the Grand Ballroom, Level 6, Orchard Wing, Hilton Singapore Orchard.

Themed, ***"Forging Forward: Green Shoots or Red Flags"***, this flagship event aims to engage like-minded intellectuals and professionals to deliberate on macroeconomic trends and developments as well as the challenges, emerging trends and opportunities. It also provides a platform for participants to exchange ideas and thoughts on the stimulus the real estate industry requires to drive growth and sustainability.

Although green shoots of economic recovery appear to be emerging, are there enough of these green shoots to provide the necessary fillip to the real estate industry? Are there signs of red flags in the face of continued macroeconomic uncertainty and sticky inflation? What are the new macro realities for real estate? How inflation, rising interest rates present opportunities amid challenges? Our panel of experts will discuss these questions and more in this special outlook episode.

Do register early for the REMO Seminar on 12 July 2024! The event is more than just an occasion to dive into the sectoral outlook and bring into focus themes, challenges and opportunities in the hopes we might be able to help you make informed decisions, it also provides the many stakeholders in the built environment / real estate industry the opportunity to re-connect with a wide network of partners and industry thought leaders as we move into rest of 2024 and years ahead.

We look forward to receiving your strong support. The **Registration Form and Programme** are attached, please. For more details, please contact the REDAS Secretariat at Tel: 6336 6655 or email to: redas_secretariat@redas.com.

Thank you.

Yours sincerely

Patrick Tan
Chairman
Seminar Committee, REDAS

REDAS REAL ESTATE MARKET OUTLOOK SEMINAR 2024

12 July 2024, Friday | 9.30am – 5.30pm | Level 6, Orchard Wing, Hilton Singapore Orchard

PROGRAMME**“Forging Forward: Green Shoots or Red Flags”**

8.30am	REGISTRATION
9.15am	GUESTS & PARTICIPANTS TO BE SEATED
9.30am – 9.40am	WELCOME ADDRESS Mr Tan Swee Yiow President of REDAS
9.40am – 10.10am	MACROECONOMIC TRENDS AND DEVELOPMENTS, SINGAPORE AND ASIA PACIFIC Mr Alvin Liew Senior Economist, Senior Vice President, Global Economics and Markets Research, United Overseas Bank (UOB)
10.10am - 10.40am	DRAFT URA MASTERPLAN (COVERING ALSO THE RECREATION MASTERPLAN) Ms Yvonne Lim Group Director (Physical Planning), Urban Redevelopment Authority (URA)
10.40am - 11.10am	TEA BREAK
11.10am – 11.40am	CAPITAL MARKETS (SINGAPORE & ASIA PACIFIC) - OUTLOOK, OPPORTUNITIES AND ALTERNATIVE INVESTMENTS Ms Tricia Song Head of Research, Southeast Asia, CBRE
11.40am - 12.30pm	PANEL DISCUSSION 1 Moderator: Ms Regina Lim Head of Research, APAC, M&G Real Estate
12.30pm – 2.00pm	NETWORKING LUNCH
2.00pm – 2.30pm	RETHINK OWNERSHIP: REAL ESTATE DIGITALISATION & TOKENISATION Mr Tan Kok Keong Head of Real Estate, SBI Digital Markets
2.30pm – 3.00pm	COMMERCIAL & INDUSTRIAL MARKETS OUTLOOK (SINGAPORE & ASIA PACIFIC) Mr Wong Xian Yang Head of Research, Singapore & SEA, Cushman & Wakefield
3.00pm – 3.30pm	HOSPITALITY MARKET OUTLOOK (SINGAPORE & ASIA PACIFIC) Ms Ling Wei Tan Senior Vice President Investment Sales, JLL

3.30pm – 4.00pm	AFTERNOON TEA BREAK
4.00pm – 4.30pm	MAKING SENSE OF THE PRIVATE RESIDENTIAL MARKET Mr Alan Cheong Executive Director & Head of Research & Consultancy, Savills Singapore
4.30pm – 5.30pm	PANEL DISCUSSION 2 Moderator: Mr Desmond Sim Chief Executive Officer, Edmund Tie & Co.
5.30pm	End of Session. THANK YOU

**REDAS REAL ESTATE MARKET OUTLOOK SEMINAR 2024
MEET OUR SPEAKERS & MODERATORS**



Mr Alvin Liew
Senior Economist, Senior Vice President, Global Economics and Markets Research, United Overseas Bank

Alvin joined the UOB Global Economics and Markets Research team in 2011 and is responsible for providing research and analysis on developed economies, specifically the United States and Japan. He frequently shares his views on macroeconomic trends and developments through local and international print and broadcast media.

Alvin has been working in the banking industry since 2000 and has experience both in the public and private sectors. He graduated with a Bachelor of Social Science (Honours) in Economics from the National University of Singapore.



Ms Yvonne Lim
Group Director (Physical Planning), URA

Yvonne is involved in the planning of Singapore’s land use, the Master Plan, formulating planning strategies to achieve our land use plans and communicating our land use plan to the public.

She started as a Planner with our Physical Planning Group in URA. She was seconded to the Ministry of National Development in 2006 as Assistant Director, Strategic Planning Division and then as Deputy Director, Infrastructure Division from 2009 to 2011. She was Director (Strategic Planning) from 2011 and worked with her team to deliver the 2013 Land Use plan that mapped out the land use strategies and land needed to meet Singapore’s long term growth needs. In 2015, she assumed the role of Group Director (Physical Planning) and is a key lead in the delivery of the draft master plan 2019 that completed in 2019. Yvonne received The Public Administration Medal (Silver) (Covid -19) in 2023

Ms Tricia Song

Head of Research, Southeast Asia, CBRE

Tricia has a wealth of experience of more than 20 years in both public property equity and private commercial real estate research. In her last role, she led a team of sectoral specialists to publish periodical and thematic research reports covering the Singapore real estate market.



Before joining the commercial real estate industry, Tricia was the lead analyst for the Singapore Real Estate and REITs sector at Equity Research at Barclays Bank PLC and before that at Credit Suisse, HSBC, CIMB-GK, and UOB KayHian. She was also the lead equity analyst on various Initial Public Offering (IPO) pre-deals research including Ananda Development, iREIT Global, CapitaMalls Asia, and MacarthurCook Industrial REIT (currently AIMS APAC REIT). As a thought leader, her experience and knowledge span across residential, office, retail and industrial real estate sectors in Singapore and South East Asia.

Mr Tan Kok Keong

Head of Real Estate, SBI Digital Markets

Tan Kok Keong is a seasoned professional with over 25 years of experience in real estate investments, deal structuring, and enterprise creation. He has worked for industry-leading companies including Singapore's Urban Redevelopment Authority, Merrill Lynch, Pacific Star Holdings and OrangeTee.



Kok Keong has also co-founded 3 companies and is a pioneer in tokenised real estate platforms. He currently heads the real estate team at SBI Digital Markets, a subsidiary of the digital asset arm of Japan's leading conglomerate SBI Group. SBI Digital Markets offers clients a comprehensive digitalisation ecosystem from origination, tokenisation, distribution to custodian services across traditional and Web 3.0 product suites.

Ms Ling Wei Tan

Senior Vice President, Investment Sales, Jones Lang LaSalle

Ling Wei joined JLL's Asia Pacific headquarters in Singapore in 2014. Being fully bilingual, she relocated to Shanghai in 2016 and spent the next six years building up the hotel brokerage business in China.



As the inaugural member of the Hotel Investment Sales team in China, Ling Wei has completed many notable transactions, representing owners from various backgrounds including state-owned enterprises, foreign institutions, and local developers. With over 10 years of experience, Ling Wei has engaged in over US\$1 billion in hotel transactions across Asia, the Middle East, and Indian Ocean. Amongst others, her success includes the sale of Cheval Blanc Randeli Maldives which set the record as the largest hotel transaction in the Indian Ocean and the all-time highest per key transaction for a single hotel asset globally.



Mr Wong Xian Yang

Head of Research, Singapore & SEA, Cushman & Wakefield

Xian Yang is the head of Research Singapore & SEA at Cushman & Wakefield (C&W). He is responsible for managing and delivering real estate and economic research and strategic analysis, with the view of providing research-based perspectives to commercial leasing and investment processes.

His insights on the Singapore real estate market are well sought-after by both the local and international media. Xian Yang also provides consultancy services with a focus on residential, commercial and industrial sectors. His clients range from multinational corporations, government-linked companies to real estate funds.



Mr Alan Cheong

Executive Director, Head of Research & Consultancy, Savills

Alan's experience in real estate spans more than twenty years, covering research, project financing and property equity analysis both locally and regionally.

He began his career in real estate research in 1990 with the Urban Redevelopment Authority (URA), focusing on property market forecast and land supply policy. Subsequently, he joined UOB where he was involved with project financing for large real estate deals. He was also the acting head of equity research for Prudential Securities, covering regional real estate and infrastructure companies before moving to investment banking with OCBC where he raised capital for companies and REITs during their Initial Public Offering.

Alan came on board Savills Singapore in May 2011. He was also an Adjunct Professor at the Department of Real Estate, NUS for the period of 2019 to 2022.



Ms Regina Lim

Head of Research, APAC, M&G Real Estate

Regina is the Head of Research, Asia Pacific for M&G Real Estate. Prior to joining M&G she was the Head of strategic advisory, Asia Pacific capital markets in JLL, overseeing transaction intelligence, investment strategy and portfolio allocation.

Prior to joining JLL, Regina was the Head of Singapore Equity Research and Head of ASEAN Property at Standard Chartered. She has over nine years of experience covering Singapore listed developers and SREITs at UBS and Standard Chartered. From 1998 to 2006, she worked for Singapore's Urban Redevelopment Authority, where she undertook property research, land sales policy and planning policy studies. Regina graduated from Oxford University with a Masters in Engineering, Economics and Management.

Mr Desmond Sim
Chief Executive Officer, Edmund Tie & Co.



With more than 20 years' experience in real estate, Desmond is backed with robust acumen and know-how across diverse property sectors – including commercial, residential, retail, industrial, hospitality and institutional real estate. His broad expertise in research and consulting, coupled with his wide-ranging experience across commercial, government and non-profit organisations, gives him an excellent overview of the industry.

With a strong passion for retail, Desmond also sits on the inaugural Fair Tenancy Industry Committee. In his earlier roles, Desmond served as the head of Research and played a pivotal role in various real estate initiatives. Before transitioning to real estate research, he was a licensed real estate appraiser and has experience in property tax consultancy. Desmond was also a key member of a team who incepted and completed various private equity real estate funds in China and India. He had also contributed to numerous research, feasibility and master planning studies in Singapore and other countries, including Brunei, Indonesia, Maldives and Thailand.

See you at the REDAS REAL ESTATE MARKET OUTLOOK SEMINAR on 12 July 2024

Real Estate Developers' Association of Singapore (REDAS)
190 Clemenceau Avenue, #07-01 Singapore Shopping Centre, Singapore 239924
Tel: 6336 6655 Email: redas_secretariat@redas.com URL : www.redas.com



REGISTRATION FORM

REAL ESTATE MARKET OUTLOOK SEMINAR

Friday, 12 July 2024 | 9.30am – 5.30pm | Hilton Singapore Orchard Hotel

Participants will be entitled to CPD Accreditation. Kindly email Registration Form to redas_secretariat@redas.com. Your favourable response on or before Friday, 28 June 2024 would be much appreciated. For enquiries, please contact REDAS Secretariat Tel : 6336 6655.

Details of Contact Person

Company Name			
Billing Address			
Name:			Designation:
Contact No:			Email:

Registration Fees (subject to 9% GST)

Membership	Per Participant	No. of Participants
<input type="checkbox"/> REDAS Member	\$330.00	
<input type="checkbox"/> Non REDAS Member	\$400.00	

Participants' Details

	(1)	(2)	(3)
Name			
Designation			
Email			
Contact No.			

** If you are registering for more participants, please email the names and particulars to redas_secretariat@redas.com.

OUR CONFIRMATION

Registration Fee / Sponsorship	No of Participants	Amount (S\$)
REDAS Members @\$330 per participant		
Non REDAS Members @\$400 per participant		
Plus 9% GST		
Total		

Kindly issue invoice to: _____

Please be advised that we do not accept cancellation after registration. However, participants may wish to register their replacements for the forum. Kindly give the organizer at least one day's notice. Thank you.

CPD Accreditation

BOA-SIA: Pending
PEB: Pending
SISV: Pending
SGBC: Pending

E-Invoice (for statutory boards/govt only)

Sub-BU Code : _____
Department : _____
Attention to : _____

Payment Method **Bank Transfer**

Name of Bank: UOB, 1 Coleman Street #01-14, The Adelphi, S179803

Account No: 501-301-727-2

Account Name: Real Estate Developers' Association of Singapore

Swift Code: UOVBSGSG II Branch Code: 046 II Bank Code: 7375

- *Any bank charges incurred as a result of bank/telegraphic transfers will have to be borne by your company.*

 PayLah! / PayNow

Please key in the UEN number - S59SS0018D

Name: Real Estate Developers' Association of Singapore

Kindly indicate your company name on the transfer page. Once transferred, please forward the screenshot of the payment transaction to redas_secretariat@redas.com

 Cheque

Please issue cheque to "REDAS" and mail the crossed cheque to 190 Clemenceau Avenue, #07-01, Singapore Shopping Centre, Singapore 239924.

THANK YOU!

Real Estate Developers' Association of Singapore (REDAS)

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Tel: 6336 6655 Email: redas_secretariat@redas.com URL : www.redas.com

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