## SIA Inspirational Talk by Mr Jack Sim: Toilet Training for Architects



**JACK SIM** 

# SOCIAL ENTREPRENEUR | CHANGE MAKER | SANITATION ADVOCATE FOUNDER OF WORLD TOILET ORGANIZATION AND BOP HUB

Jack Sim is the founder of World Toilet Organization and the BoP HUB and a leading global advocate for sanitation. Formerly in the construction industry, he founded the World Toilet Organization in 2001, after attaining financial independence at age of 40, and deciding to devote the rest of his life to social work.

In 2001 World Toilet Organization (WTO) declared its founding day
19 November as World Toilet day. In 2013, 19 November was
designated as UN World Toilet Day - the day is now celebrated
globally each year as a day raise awareness of the need for action to
end the sanitation crisis.

For 'creating good will and bringing the subject into the open' and 'mobilizing national support in providing on-the-ground expertise'
Jack Sim received the Schwab Foundation award for Social
Entrepreneur of the Year in 2001. In 2007, Jack became one of the key members to convene the Sustainable Sanitation Alliance composed of key players for sanitation. He is an Ashoka Global Fellow, and was named one of the Heroes of the Environment for 2008 by Time Magazine. He was most recently awarded the President's Volunteerism and Philanthropy Award 2016 in Singapore for his dedication to social good.

Widely known as Mr. Toilet, Jack broke the global taboo around toilets and sanitation by bringing it to centre-stage with his unique mix of humour and serious facts.

This talk will revolve around the concept of human centered design. Jack, a.k.a Mr. Toilet would take the example of toilets and focus on how to create designs for the bottom of the pyramid/poverty line. He will push the audience to imagine ideas that nurture lifestyle aspirations of the poor. In this day and age where 1 billion people still open defecate, the opportunities are tremendous leaving room for out-of-the box thinking. This may be a serious issue but don't forget the importance of the simpler things in life, such as humor.

### **EVENT DETAILS**

Date: 15 March 2017, Wednesday

Time : 3.30pm - 5.00pm

(Registration will start from 3.00pm onwards)

Venue : Singapore Institute of Architects

SIA Theatrette - Level 3 79 Neil Road (S) 088904

BOA-SIA CPD : 4 CPD

Seminar : Complimentary for SIA Members

(Seminar for SIA Members only)

Closing date : 09 March 2017

\* For SIA Members whose registrations have been confirmed, attendance is compulsory. <u>Absentee/Cancellations 3 days or less before the event will be charged at \$20.00</u>. Verbal notification of cancellation is not acceptable.

### PROGRAMME SCHEDULE

3.00pm Registration

3.30pm Welcome remark by SIA

3.35pm Talk by Mr Jack Sim

4.30pm Q & A

5.00pm End of event with light refreshment

For more information, please contact SIA (*Ms Jacey Tay*):

Tel: (65) 6226 2668 Fax: (65) 6226 2663 Email: cpd@sia.org.sg

Organized by:



## **EVENT DETAIL**

GST REG. NO.: M9-0001281-J G.N. No. 565 in Gazette No. 27

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Registration will be on a First-Come-First-Served basis and will be accepted upon receipt of registration form.

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**Registration Confirmation No.:-**





<sup>\*\*</sup>Please take note that all the above fields are mandatory. Incomplete form will not be process.