

SIA Professional Knowledge Series: Better Homes, Better Living

In this age of advanced technology, our lives are very much different from the way things were 10 years ago. When the pace of life has doubled or even tripled, every one yearns to go back to the ideal home at the end of a long and tiring day. The ideal home is a space which is not simply a structure made out of bricks, but a space that is filled with the most intimate thoughts and senses.

As architects and designers, the responsibility of creating the dream space is very stressful. Many details, which were once of negligible attention, are now the focus of your thoughts. The smallest change makes the biggest difference and transforms a space previously thought to be 'passive' into an 'active' space.

Strategic placement of elements in a space will affect the feel it exudes. Balancing between function and form is likened to walking on a tightrope. By opening up your mind and seeing things in a different way, you will be able to inject new life into the space.

As our lives are largely dependent on mobile technology, being 'on the go' has found its way into our daily routine, whether you are on the go or just sitting down enjoying a cuppa. Our expectations from even the simplest things in life has been raised, consciously or not. Somehow we want to be able to interact with the space we live in. Interaction Design (IxD) is about incorporating the 'platform' for interaction between a space and its occupants. By incorporating this art into your designs, you are creating a better living for the people living in that space.

Erwin Van Handenhoven Design Director of Hager Group



Erwin Van Handenhoven studied product design in Antwerp (Belgium) in the late 70s and was subsequently invited for a professorship in design at the Compiègne University of Technology (France). In 1986, he set up a new 'Product Development' department at the Belfort-Montbéliard University.

Between 1992 and 2009, Erwin was helming CRIPS Design Centre, a university offspring, as its Managing Director. During this time, the Hager Group was Erwin's most significant client. In fact, Erwin was the 'trailblazer of design' for many Hager innovations, marrying aesthetics with functionality.

The Hager-Winco Design Agency was set up in 2009 in Strasbourg, France. The birth of this agency was an affirmation of the strong and successful collaboration between Hager and Winco. Winco was fully acquired by Hager in 2013.

Erwin is very much involved in 'design thinking' as well as 'design practice'. It is the balance between both perspectives that gives specific flavour to his worldwide talks on design topics. The importance of design coherence and system approach. The way design is linked to the many different 'worlds' such as emotions, usability, production, technology, costs etc. All these are basic quests for the 'thinking' as well as the 'practice'.

As an internationally-recognised designer, Erwin Van Handenhoven has received many accolades for his creations (Red Dot, IF, Australian Design award, Design Plus, Swiss Design Award, French Janus and Observateur).

EVENT DETAILS

Date : 11 September 2014, Thursday
Time : 7.00pm - 9.00pm
(Registration will start from 6.30pm onwards with light refreshment @ Level 4 - Y Terrace)
Venue : YMCA International House
One Orchard Road, (S) 238824
Tan Chin Tuan Function Room 1 (level 4)

(Nearby carparks:
http://apex.sia.org.sg/xshare/YMCA_Carpark_Nearby.pdf)

BOA-SIA CPD : 2 CPD points

Seminar fees : SIA Members* (Complimentary),
Non Members (\$65.00)
(fees inclusive of GST)

Closing date : 04 September 2014

* For SIA Members whose registrations have been confirmed, attendance is compulsory. Absentee/Cancellations 3 days or less before the event will be charged at \$20.00. Verbal notification of cancellation is not acceptable.

** Registration for attendance of seminar shall be closed 30 mins after the seminar commences.

PROGRAMME SCHEDULE

6.30pm Registration with Light Refreshment
7.00pm Presentation by **Mr Erwin Van Handenhoven**
8.30pm Q & A
9.00pm End of event

For more information, please contact SIA (**Ms Jacey Tay**):

Tel: (65) 6226 2668

Fax: (65) 6226 2663

Email: cpd@sia.org.sg

Jointly Organized by:



CPD PROGRAMME: 2014/071/MS/JT

GST REG. NO.: M9-0001281-J
G.N. No. 565 in Gazette No. 27

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Please fax / email the completed registration form to Ms Jacey Tay:

Tel: (65) 6226 2668

Fax: (65) 6226 2663

Email: cpd@sia.org.sg

And follow up with cheque / cash / online payment to Singapore Institute of Architects.

Please tick your mode of payment:

☐ By Cheque

Bank/Chq # : _____ Amt S\$: _____

Local Cheque (must be drawn in Singapore) should be crossed and made payable to "Singapore Institute of Architects".

Mail to SIA address:

Singapore Institute of Architects

Eunos Technolink, Blk 3 Kaki Bukit Road 1, #02-01, (S)415935

Please indicate your name, company/institution and course date/title on the back of the cheque.

☐ By Cash

You can drop by SIA office to make cash payment between 9.30am – 5.30pm on weekdays.

☐ By Online Payment

<http://members.sia.org.sg/payment/sia-20140911.html>

(It is mandatory to provide us with your Receipt ID # after your credit card payment transaction)

Receipt ID #: - - -

Participant's Detail

Organization: _____ Contact Person (if any): _____

Tel: _____ Fax: _____ Email: _____

Receipt Mailing Address: _____

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	Full Name of Participant (as per NRIC/FIN, pls underline surname)	NRIC / FIN #	Email	Amt
1				
	HP #: <input type="checkbox"/> SIA Member, SIA #: [] <input type="checkbox"/> Non Member, BOA # (if any): []			
2				
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	HP #: <input type="checkbox"/> SIA Member, SIA #: [] <input type="checkbox"/> Non Member, BOA # (if any): []			
4				
	HP #: <input type="checkbox"/> SIA Member, SIA #: [] <input type="checkbox"/> Non Member, BOA # (if any): []			
5				
	HP #: <input type="checkbox"/> SIA Member, SIA #: [] <input type="checkbox"/> Non Member, BOA # (if any): []			
				Total:

**Please take note that all the above fields are mandatory. Incomplete form will not be process.

Cheque payment for this activity should not be combined with payment for other SIA events/courses.

Fees paid are non-refundable under all circumstances. Replacement of participant will be allowed only if written notification is made at least 3 days before the event.

Where a Non-Member replaces a Member (must be from the same Org.) the fee difference will have to be made good to SIA prior to the event.

Registration for attendance of seminar shall be closed 30 mins after the seminar commences.

Registration will be on a First-Come-First-Served basis and will be accepted upon receipt of registration form and payment to SIA. Registration by fax will only be confirmed upon receipt of payment.

Registration Confirmation No.:-

