

CPD

PROGRAMME



PACIFIC FOREST

A joint seminar organised by
Singapore Institute of Architects and
Pacific Forest

SIA Professional Knowledge Series:

ONEWOOD, a revolutionize to building industry

Date : 11 October 2012, Thursday
Venue : Singapore Institute of Architects
SIA Theatre – Level 1
79 Neil Road S(088904)
Time : 7.00PM - 9.00PM

PROGRAMME

6.30 – 7.00pm Registration with Light Refreshment
7.00 – 8.30pm Presentation by Mr Jason Chang
8.30 – 9.00pm Q & A

***SIA Member** Complimentary
Non SIA Member S\$ 45.00

Registration on First-Come-First-Serve Basis

BOA-SIA CPD Accreditation 2 points

SYNOPSIS

The Business of woodworking and processing is one of the oldest in the books, harkening back to the days of able-bodied men with massive axes felling enormous trees with nothing more than their strength and force of will. As technology improved, so did the industry: gargantuan cranes and transport vehicles removed acres of ancient trees faster than their laborious ancestors could have imagined.

With added emphasis on environmental conservation and ecological sustainability of the world's natural resources, business and corporations have begun to implement "green" measures in a bid to curb the planet's increasingly bleak environmental outlook.

After 10 hard years of extensive research and development, Christened ONEWOOD, patented by Pacific Forest, the groundbreaking materials is near indistinguishable from regular lumber, but has the added advantages of being highly durable, water-resistant and impervious to termite infestation – the bane of woodworkers worldwide.

This sharing session speaks about Mr Jason Chang motivation for Pacific Forest and the mind behind the design technologies for the timber industry. A highlight of his sharing will be ONEWOOD, a revolutionary invention to substitute natural timber.

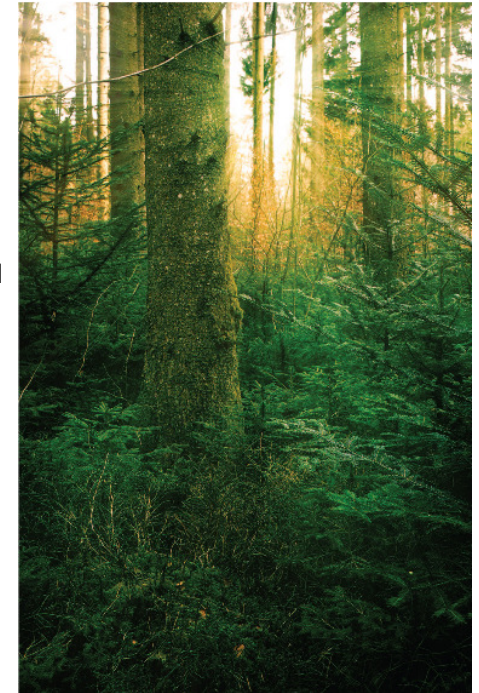
SPEAKER PROFILE



Mr Jason Chang, Managing Director of Pacific Forest Products Pte Ltd, has always been a stalwart believer of innovation and champion of going forward in the name of progress and sustainability.

Indeed, Mr Chang's philosophy is epitomized in his business, the passion to constantly innovate is what separates Pacific Forest from the rest, and the string of accolades to the company – including a win during the Entrepreneur of the Year Award 2011 – is testament to this sound business thinking.

As the pinnacle of his constant innovation, Mr Chang has put his time and effort into the research and development of viable wood substitutes. After nearly 10 years of intensive study, inevitable failure and restarts, a substitute for timber has finally been patented but not yet launched.



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SINGAPORE INSTITUTE OF ARCHITECTS

2012/090/MS/JT

ONEWOOD, a revolutionize to building industry

(All seminar fees are inclusive of GST)

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Closing Date for Registration	<u>08 Oct 2012</u>
BOA-SIA CPD Accreditation	2 points

SAP Code: 2PK-4201050-017

☐ **By Cheque**

Local Cheque (must be drawn in Singapore) should be crossed and made payable to "Singapore Institute of Architects".

Singapore Institute of Architects,
79B Neil Road, Singapore 088904

[] By Cash

☐ By Online Payment

(It is mandatory to provide us with your Receipt ID # after your credit card payment transaction)

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For Enquiry (Ms Jacey Tay):

Tel: (65) 6226 2668

Fax: (65) 6226 2663

Email: cpd@sia.org.sg

•All registration will be on a **First-Come-First-Served** basis and will be accepted **upon receipt of both registration form and payment to SIA. Registration by fax will only be confirmed upon receipt of payment.**

Cheque payment for this activity **should not be** combined with payment for other SIA events/courses.

Fees paid are non-refundable under all circumstances. Replacement of participant will be allowed only if written notification is made at least 3 days before the event.

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