

CPD

PROGRAMME



A seminar
organised by
Singapore Institute of
Architects

SMAP Inspiration Seminar – Small is Beautiful

Date : 07 September 2012, Friday
Venue : Singapore Institute of Architects
SIA Theatre – Level 1
79 Neil Road S(088904)
Time : 7.00PM - 9.00PM

PROGRAMME

6.30pm Registration with Light Refreshment
7.00pm Presentation by Mr Chu Yang Keng
7.30pm Presentation by Ms Seah Chay Loon
8.00pm Presentation by Mr Tang Guan Bee
8.30pm Discussion Session
9.00pm End of event

SIA Member **S\$ 50.00**
Non SIA Member **S\$ 100.00**

Registration on First-Come-First-Serve Basis

BOA-SIA CPD Accreditation **5 points**

SYNOPSIS

Do you sometimes feel like you are struggling on your own?
Do you feel that your firm is too small to do anything significant?
Have you ever dreamed about venturing overseas but don't know how to take the first step?
With the government pushing for BIM for larger projects, do you think that BIM is too expensive and not relevant to small firms or small projects?

The Small & Medium Architectural Practices Committee (SMAP) invites you to an evening of networking and sharing - come and hear from three of your colleagues on how they confronted the challenges that many of us face, and found solutions to take them past their limitations.

SPEAKERS' PROFILES



Mr Chu Yang Keng

Topic of presentation: Tales of a small firm's overseas ventures

Synopsis of Presentation

How did a Singapore-based small architectural practice venture abroad to explore new business grounds and carry out architectural design works in a foreign context?

Mr Chu Yang Keng will be using his personal experience accumulated over the years to share broadly on various ways to secure and execute an overseas job as a small practice as well as giving some thoughts on the potential of a few developing cities in the region.

Chu will bring you through his past journey via photos and videos while giving some pointers on how a small practice can deliver an effective design package, from a one-man operation to a more sizable set-up. Besides illustrating the joys and satisfaction of working on overseas assignment, Chu will also touch on the various caveats to watch out for.

Chu hopes that through this sharing session, more local small architectural practices will embark on taking up regional jobs and the profession will make progress together in the years to come.

Speaker's Brief Profile

Mr Chu Yang Keng graduated with a Masters of Architecture (NUS) in 2000 and is the founding principal of IX Architects Pte Ltd (IXA). He has worked with distinguished local firms such as DP Architects prior to establishing IXA in 2004. Besides working on both local and overseas jobs, Chu has been an active member with the SIA-Small Medium Architectural Practice Committee since 2009.

Since inception of the practice, Chu has been venturing the region exploring context and culture, extracting lessons learnt and instilling them into IXA's culture. His interest on the overseas scene started from his tertiary years when he did solo backpacking, part time job leading tour groups abroad as well as his winning of the Hunter Douglas design award of which he embarked on an educational journey to the far away Brazil.

Chu has been active in the Indo-China region in the past few years. He has also travelled widely to other parts of the region for business opportunity, with a recent public lecture delivered at the WorldBex Manila this year. Constantly seeking progress, the winning of various design competitions both locally and internationally has strengthened his design passion and continuous quest for new practice ground abroad.

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SINGAPORE INSTITUTE OF ARCHITECTS

2012/074/MS/JT

SPEAKERS' PROFILES

**Ms Seah Chay Loon**

Topic of the presentation: How a small practice can use and benefit from BIM.

Synopsis of the presentation

In the past, an Architect would always start with the design on plans, sections and elevations. 3D Perspectives would often be the last drawing to be presented to the Client, after the Client had agreed to pay for the cost of getting a 3D renderer to do the job. By the time the design is given to the 3D renderer, it is normally at the very last stage of the design process and there is little opportunity to further develop and improve the design. At times, the Client would also agree to pay for the cost of building a model so that he can get to see how the building will look when it is built.

Ms Seah Chay Loon started using BIM in 2007, before there were any government initiatives or incentives to do so. Without all the hype surrounding BIM, she chose to use it for the simple reason that she wanted to be able to help her clients visualise the design early so that she could develop and improve the design more effectively. She has been using BIM for submission to authorities since 2010 when Corenet started to accept BIM submission. She has not looked back since and now, all her projects are designed, documented and submitted using BIM, no matter how small.

In this presentation, she will share with you her journey into BIM, the challenges she faced as well as the benefits to a small practice.

Speaker's Brief Profile

Seah Chay Loon graduated from National University of Singapore in 1990. She worked for Kumpulan Akitek from 1991-1993, ST Architects and Engineers from 1994-2000 prior to setting up White Leaf Architects in 2003. She enjoys working on small projects where she can be fully hands-on from start to finish.

**Mr Tang Guan Bee**

Topic of the presentation: stay small, DREAM BIG

Synopsis of the presentation

Buying Personal Freedom
to experiment
to refuse
to say no
to reject
to fly
to dream
to remember Jonathan Sea Gull

Speaker's Brief Profile

Arguably the most avant-garde architect of his time, Tang Guan Bee is Principal Architect of his own firm TANGGUANBEE ARCHITECTS. His firm has won many awards including the first prize in the Eco-Building Architectural Design Competition, several SIA Design Awards (Gold), and ICI-SIA Colour Awards (Gold). Both the Gallery Hotel (in collaboration with William Lim Associates Pte) and Eastpoint (in collaboration with Team design Architects) were nominated for The Aga Khan Award for Architecture (2001 Award Cycle). Nominee for Innovative Architecture, UIA, Istanbul (Gold Medal & Other Prizes). The 4th recipient of SIA Gold Medal Award 2006, Spectrum Foundation Award 2009 and President's Design Award Singapore – Designer of the Year 2012.

He has contributed significantly to the Department of Architecture of National University of Singapore as external examiner and visiting critic. Formerly a Board Member of the Board of Architects, he is currently serving as a Committee Member of NAFA Fine Arts Curriculum Development Advisory Committee.

