

CPD

PROGRAMME



A joint seminar
organised by
Singapore Institute
of Architects and
d'Doubles



Utility & Beauty

Date : 13 March 2012, Tuesday
Venue : d'Doubles Showroom
 184 Bukit Timah Road
 Singapore 229854
 (Opposite Newton Post Office)
Time : 2.30PM - 5.30PM

PROGRAMME

2.00 - 2.30pm	Registration
2.30 - 4.00pm	Presentation by Mr Daniel Korb
4.00 - 4.30pm	Q & A
4.30-5.30pm	Light Refreshment

* SIA Member	Complimentary
BOA Registered Architects/ CIJC Member	S\$ 35.00
Non-Member	S\$ 45.00

Registration on First-Come-First-Serve Basis

BOA-SIA CPD Accreditation **4 points**

SYNOPSIS & SPEAKER PROFILE

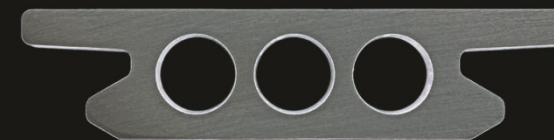
CPD PROGRAMME

SINGAPORE INSTITUTE OF ARCHITECTS

2012/021/MS/JT



utility & beauty



Daniel Korb

Korb + Korb
Switzerland

"Nothing exists in isolation; rather everything exists in relation to the other. We depend on our surroundings to feel spirited and hopeful," says Daniel Korb, well-known architect and furniture designer from Baden, Switzerland. Daniel Korb's collaboration with renowned American furniture manufacturer, Herman Miller resulted in the multi award winning "Sense", a systems approach to tables for the office or home office that require no tools to build or change.

Daniel Korb will explore the term 'MEANINGFUL SPACES' by sharing his working experience in both fields of architecture and furniture design. How to harmonize the many relationships from space, to the objects in the space will be the focus of this seminar. Ultimately Daniel's message is, "furniture is architecture on a different scale" and that "simple is better than complex".

This seminar is targeted to architects, interior designers, furniture designers and related industry players who would like to gain insights in the field of architecture, product design and communication.

The Speaker – Mr. Daniel Korb

Like many leading designers of modern office furniture, Daniel Korb started as an architect. Since then, his design expertise has broadened and his inspiration refined. Korb + Korb is synonymous with simple and intuitive design. It's this thinking that attracted the attention of Herman Miller and led to the desking system aptly named "Sense". "Sense" is based on simple, spacious work tables. Assembling all products in the line is effortless; parts snap; twist; and lock into place, no tools required.

Sense's efficient design and European sensibilities makes it a strong performer in a variety of environments and has yielded twenty-plus national and international design awards. Among them are the 2009 Australian International Design Award, 2009 IDEA International Design Excellence Awards (Finalist) and 2008 Reddot Design Award (Produkt Design).

REGISTRATION FORM

Utility & Beauty

- 13 March 2012, Tuesday
- 2.30pm - 5.30pm
- d'Doubles Showroom (184 Bukit Timah Road - Opp Newton Post Office)

(All seminar fees are inclusive of GST)

* SIA Member Complimentary
BOA / CIJC Member S\$ 35.00
Non-Member S\$ 45.00

* For SIA Members whose registrations have been confirmed, attendance is compulsory. Absentee/Cancellations 3 days or less before the event will be charged at \$20.00. Verbal notification of cancellation is not acceptable.

Closing Date for Registration **08 Mar 2012**
BOA-SIA CPD Accreditation **4 points**

PARTICULARS

Name (as in Passport): _____

NRIC No: _____

Membership No: [] SIA _____

[] CIJC (Pls specify Institution) _____

[] BOA Reg No _____ [] Non-Member

Organisation: _____

Address: _____

Tel: _____ S ()

HP: _____ Fax: _____

Email: _____

Contact Person: _____

Fees paid are non-refundable under all circumstances. Replacement of participant will be allowed only if written notification is made at least 3 days before the event.

Where a Non-Member replaces a Member (must be from the same organisation) the fee difference will have to be made good to SIA prior to the event.

MULTIPLE REGISTRATION

NAME:	NRIC NO.	SIA/BOA NO.	ORG.	AMT:
1. _____				
2. _____				
3. _____				
4. _____				
5. _____				
6. _____				
7. _____				

PAYMENT OPTIONS

Please tick your payment mode:

[] **By Cheque**
Bank/Chq #: _____ Amt S\$: _____
Local Cheque (must be drawn in Singapore) should be crossed and made payable to "Singapore Institute of Architects".

Please mail to:
Singapore Institute of Architects
79B Neil Road, Singapore 088904
Please indicate your name and company/institution (if any) and seminar date/title on the back of the cheque.

[] **By Cash**
You can drop by the SIA office to make cash payment between 9.30 am - 5.30 pm on weekdays.
Address:
Singapore Institute of Architects
79B Neil Road, Singapore 088904

•All registration will be on a **First-Come-First-Served** basis and will be accepted upon receipt of both registration form and payment to SIA. Registration by fax will only be confirmed upon receipt of payment.

Cheque payment for this activity should not be combined with payment for other SIA events/courses.

Registration Confirmation No:-

For Enquiry (Ms Jacey Tay):
Tel: (65) 6226 2668
Fax: (65) 6226 2663
Email: cpd@sia.org.sg

LOCATION MAP



CPD PROGRAMME

SINGAPORE INSTITUTE OF ARCHITECTS

2012/021/MS/JT