





A seminar jointly organised by Singapore Institute of Architects & Nippon Paint Singapore Co. Pte Ltd

# **Beyond Green Pastures**

Date : 22 September 2011, Thursday

: SINGAPORE INSTITUTE OF ARCHITECTS Venue

> SIA THEATRETTE - LEVEL 1 79 NEIL ROAD S(088904)

Time : 7.00PM - 9.00PM

### PROGRAMME

6.30pm Registration & Light Refreshment

7.00pm Presentation by Nippon Paint Singapore Co.

Pte Ltd

8.00pm **Ouestions & Answers** 

9.00pm End



SIA Member **BOA/CIJC Member** Non-Member

Complimentary 35.00

45.00

Registration on First-Come-First-Serve Basis

BOA-SIA CPD Accreditation 2 points

#### **SYNOPSIS**

CPD PROGRAMME

As we are all aware by now, Planet Earth is facing the danger of being destroyed. Sadly, it is by us mankind. As a socially-responsible manufacturer, Nippon Paint first started going green more than a decade ago. We were in fact the pioneers who embarked on a programme to develop environment-friendly paints to slow down the rate of damage done to the earth.

With Nippon Paint's global network, we were able to combine efforts and tag onto more advanced countries like Japan. At the very first Eco Fair in Singapore in 2007, we introduced the WELL Series, a complete range of ALMOST-ZERO VOC paints, to building professionals here in Singapore. However, there was lukewarm response as we Singaporeans were not aware of the severity of global warming then. Over the years, our building professionals have begun to realize the importance of being environment-friendly and we have seen a drastic increase in the demand of our green paints.

Shortly after the launch of our WELL Series, we unveiled our SOLAREFLECT, the most effective heat-reduction paint available in the market to-date. It works by reflecting away the near infrared rays (NIRs) of the sun, resulting in lesser heat formed. This equates to lower electricity costs for air-conditioning.

Nippon Paint is also launching new products to help address eliminate unsightly cracks on walls, exterior paints that have improved resistance against algae and streak marks, paints for hospitals to combat bacteria growth and many others. Our efforts to combat global warming do not stop here. We will always be striving to offer you the best solutions for all your painting needs.

This is the time to keep yourself in tuned with the latest technology in the paint and coating industry and to improve the quality of your masterpiece. Don't miss out!

#### SPEAKER PROFILE



## Jermaine Chua, Manager of Specifier Relations, Nippon Paint

As a little kid, Jermaine Chua was intrigued by buildings while they were being constructed and it was not a surprise that she chose to study Civil Engineering. Upon graduation, she embarked on her career in the building industry with Shimizu Corporation, a renowned Japanese construction company and worked as an Assistant Coordinator on site at The Heeren, a landmark retail and office development in Orchard Road.

She then joined Hitchins, the waterproofing specialist, where she acquired both theoretical and hands-on knowledge of waterproofing coatings, including special coatings such as epoxy and polyurethane coatings. Jermaine met with Architects and Engineers, discussing the specific requirements of their projects. It was during this time that her passion grew.

Having joined Nippon Paint in 2006, Jermaine now holds the key position of Manager, Specifier Relations and commands the respect of her clients and colleagues. Jermaine's current role is of significance in Nippon Paint as she is very much the spokesperson of the organization. In her current role, she works very closely with Developers, Architects, Designers, Consultants, Estate Managers as well as Contractors. She is expected to be able to analyze her client's requirements and offer feasible and environment-friendly solutions. In addition, Jermaine is also expected to be involved in the entire process starting from specification to actual application. She has always accomplished all these expectations easily as she is able to draw on her many years of experience in this industry. Her diverse experience includes attending to technical matters on site, project management and providing colour solutions to her clients. Jermaine is also actively involved in trade events and product development activities where she is able to constantly add on to her knowledge.

Speaking regularly at events, Jermaine is always eager to share an informed overview on the latest developments in the paint and coating industry.

#### REGISTRATION FORM

# **Beyond Green Pastures**

- Thursday, 22 September 2011
- 7.00pm 9.00pm
- SIA Theatrette Level 1 (79 Neil Road)

(All seminar fees are inclusive of GST)

\* SIA Member Complimentary **BOA/CIJC Member** S\$ 35.00 Non-Member S\$ 45.00

\* For SIA Members whose registrations have been confirmed, attendance is compulsory.

Absentee/Cancellations 3 days or less before the event will be charged at \$20.00. Verbal notification of cancellation is not acceptable.

Closing Date for Registration **BOA-SIA CPD Accreditation** 

20 Sept 2011 2 points

PARTICULARS						
Name (as in Passport):						
NRIC No:						
Membership No: [ ] SIA						
[ ] CIJC (Pls specify Institution)						
[ ] BOA Reg No [ ] Non-Member						
Organisation:						
Address:						
S (						
Tel: Fax:						
Email:						
Contact Person:						

Fees paid are non-refundable under all circumstances. Replacement of participant will be allowed only if written notification is are made at least 3 days before the event.

Where a Non-Member replaces a Member (must be from the same organisation) the fee difference will have to be made good to SIA prior to the event.

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H	_		st-Come-First-Served basis and will gistration form and payment to SIA.			SBS - 103, 166, 197; TIBS - 61

Registration by fax will only be confirmed upon receipt of payment.

Cheque payment for this activity should not be combined with payment for other SIA events/courses.

# Registration Confirmation No.:-

For Enquiry (Ms Jacey Tay):

2011/083/MS/

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