

Revised: 21 June 2010

# **SIA HUNTER DOUGLAS AWARD 2010**

**Award Brief**

**Organised by:**



**Singapore Institute of Architects**

**HunterDouglas**

# **SIA – HUNTER DOUGLAS AWARD 2010 COMPETITION GUIDELINES AND RULES**

The Singapore Institute of Architects (SIA) and Hunter Douglas Singapore invite members (including SIA Student Members) of the Institute to use their imagination in a competition for the most creative use of Hunter Douglas architectural products. In Singapore and worldwide, very creative and unusually attractive installations of Hunter Douglas products have been achieved due to the versatility and quality of products.

Members can also participate in the Eco Friend Award that highlights the creative use of sustainable building and architectural products but not necessarily confined to the use of Hunter Douglas products.

## **CATEGORIES OF AWARDS**

There will be 2 categories as follow:

### **Eco Friend**

Under this category, members may submit an environmentally friendly design that highlights the creative use of any sustainable building and architectural products, in such standard applications, all of which are typically possible with, but not necessarily confined to, the use of the Hunter Douglas range of products.

### **Completed Project**

Under this category, members may submit a project that makes use of one or more products from the wide selection of Hunter Douglas ceiling, exterior cladding, sun louver systems and 3form ecoresin products.

## **PRIZES & WINNERS**

There will be one grand prize winner each under the Eco Friend category and the Completed Project category. Each winner will be presented with a winner certificate, a trophy, a 7 Day/6 Night trip to Shanghai and a tour of the Expo 2010 Shanghai China.

### **About the Shanghai World Expo**

The World Expo dates back to 1851 in London, United Kingdom, but now it will take a brand-new look with a land area of 5.28sqkm along the Huangpujiang River, Shanghai.

This is the most expensive World Expo built to date. It is the pride of China and its theme “Better City, Better Life”, is a blending of innovation with harmony, a brilliant dialogue on the civilization of mankind, a blaze of international architecture reflecting world-leading design concepts, sophisticated materials, and state-of-the-art technologies – a must visit for architects worldwide.

Hunter Douglas is honoured to be amongst many contributors to the construction of the Expo 2010 Shanghai China, in particular the China Pavilion and the Expo Culture Center. In conjunction with the Expo, Hunter Douglas is organizing an **“Experience Shanghai World Expo with Hunter Douglas”** including visit to Hunter Douglas Shanghai state-of-the-art manufacturing plant.

### Merit Prizes

Merit Prizes consisting of a trophy and a commendation certificate would be awarded if any submission merits it.

All winning entries will be published in the SIA magazine, “SA” (Singapore Architect) and Hunter Douglas Singapore corporate newsletter, **“Make A Difference”** (and other publications at the discretion of SIA and / or Hunter Douglas Singapore).

### HOW TO PARTICIPATE?

All SIA Members (including SIA Student Members) are invited to submit projects for selection. There is NO entry fee. Member may submit as many entries as he or she wishes. All submission materials shall be in English.

The submission must comprise

- the entry form, duly completed and endorsed by the applicant
- 2 A1 size boards, each mounted on 3mm thick white foam board, containing photographs and images (drawings, plans, sections, elevations) of a project (for Completed and Eco Friend Categories). The submission must also consist of minimum of 6 and maximum of 12 different images accompanied with captions.
- A CD containing soft copies of drawings, images, photos, board layout, photo of team members of the project (with at least 400 dpi resolution) and narrative description (in Winword format) to be stored in a CD.
- 2 sets of design reports each comprising
  - Reduced A3 size colour copies of the A1 boards and
  - Narrative Description (maximum 2 A3 pages, with minimum font size 12)

The entry form, together with the CD of digital images, is to be submitted in a sealed envelope mounted behind the first board. There should be no identification such as motto, logo or distinguished marks of any kind to reveal the member or the architectural

firm submitting the project on the boards or design reports. Where the project is carried out in association with another firm, due recognition must be accorded to the other firm. However, the participant must be the principal / main architect of the project submitted.

## **JUDGING CRITERIA**

The main criteria are creativity and design, variety of products used, interfacing details and colour schemes. It is open to all types of buildings, whether it is a house, office, school or shopping complex, but it must be a completed project in Singapore under the Completed Project Category.

For the Eco Friend Category, the creative use and applications of sustainable products as building materials (may or may not be Hunter Douglas range of ecofriendly products) is also open to all types of buildings or structures.

The winners will be selected by a panel of well-qualified judges whose decision will be final. The panel of judges reserves the right not to award any prize, under any of the categories, should the entries, in their opinion, fail to meet the required standard.

## **JURY COMPOSITION**

The Jury for the SIA-Hunter Douglas Award 2010 will comprise the following members:

- a) Mr Ashvinkumar, (President, Singapore Institute of Architects)
- b) Mr Siew Man Kok (Director, MKPL Architects Pte Ltd)
- c) Mr Tan Shao Yen (Senior Vice President, CPG Consultants Pte Ltd)

Facilitator: Mr Laurence Liew (Chairman, SIA Awards Committee)

## **CLOSING DATE**

**CLOSING DATE FOR RECEIPT OF ENTRIES: 12 NOON ON FRIDAY 16 JULY 2010**

Submission of all entries must be made to:

**SIA Secretariat  
Singapore Institute of Architects  
79B Neil Road  
Singapore 088904**

All submissions must be made on the official entry form, i.e. the last page of the award brief, or may be downloaded from:

The Singapore Institute of Architects • [www.sia.org.sg](http://www.sia.org.sg)  
Hunter Douglas Singapore Pte Ltd • [www.hunterdouglas.com.sg](http://www.hunterdouglas.com.sg)

## **Contacts & Enquiries**

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The Singapore Institute of Architects • [www.sia.org.sg](http://www.sia.org.sg)  
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Email: [hunterdouglas@sia.org.sg](mailto:hunterdouglas@sia.org.sg)

Ms Germaine Chen  
Hunter Douglas Singapore Pte Ltd • [www.hunterdouglas.com.sg](http://www.hunterdouglas.com.sg)  
15 Joo Koon Crescent, Singapore 629015.  
Tel: 6862-4466 Fax: 6861-6595  
Email: [hds@hunterdouglas.com.sg](mailto:hds@hunterdouglas.com.sg)

## **TERMS & CONDITIONS OF PARTICIPATION**

1. All participants must abide to the Terms & Conditions of Participation and upon submission of entries, participants are deemed having read, understood and agreeing to the Terms & Conditions of Participation.
2. Travel period is from 5<sup>th</sup> to 11<sup>th</sup> September 2010. Winners must sign a letter of undertaking of travel and ensure passport's validity of a minimum period of 6 months prior to departure date and a valid visa, if necessary.
3. Travel prize is not transferable and cannot be exchanged for cash or in kind. In the event of a "no-show" all expenses incurred shall be charged to the participant.
4. Hunter Douglas reserves the right to change or replace the prizes offered if the need arises. Matters causing such a change may include but are not limited to unforeseen circumstances, availability, space commitments, penalties and/or perceived risks of war, terrorism, civil unrest, risk to health and matters beyond Hunter Douglas control.
5. Each Participant indemnifies Hunter Douglas against any claim or action which might be brought against Hunter Douglas and agrees not to bring any claim or action against Hunter Douglas as a result of the Participant participating in this competition.

6. Hunter Douglas does not exercise direct control over the services provided by third party suppliers. From time to time, schedules and availability may be changed at the sole discretion of the suppliers. Hunter Douglas reserves the right to change the prizes and service providers.

7. Participants shall be responsible for the provision of their own medical insurance, life insurance and insurance for loss of baggage and personal effects (and any other insurance considered appropriate by the Participants). Hunter Douglas is not responsible for any injury and loss of personal belongings during the use / "consumption" of the prizes offered.

## **Logo Copyrights**

1. Use, reproduction, copying, or redistribution of SIA - Hunter Douglas Award Logo and its associated / related graphical representations such as the SIA - Hunter Douglas Award Winner's Logo is strictly prohibited without the prior expressed written approval from Hunter Douglas Singapore.

2. Hunter Douglas can provide partners and sponsors with permission to use the logo(s) upon request. Permission to use the logo(s) is not in any way an indication of endorsement of the product on which the logo(s) appears.

3. Organizations and individuals need to adhere to specific guidelines for each logo along with obligations regarding use of the logo. To preserve the integrity of all logos, all reproduction must be made from high-resolution files available. Care should be taken to ensure the quality of all printed material bearing the SIA – Hunter Douglas Award logo. Any logos used that vary from these standards may not be reproduced or used as by organizations and individuals without approval from Hunter Douglas Singapore.

4. The SIA - Hunter Douglas Award Winner's Logo is recognized as an affirmation that you are a winner of the SIA - Hunter Douglas Award. We encourage individual winners whom are awarded this recognition to use the SIA - Hunter Douglas Award Winner's Logo in their approved corporate letterhead, business cards, marketing materials, publications, websites, etc. - displaying it with pride and correctly. Using the logo outside of the winner's organization is not allowed unless with prior written approval from Hunter Douglas Singapore. Only winners in good standing by industry standards may use the SIA – Hunter Douglas Award Winner's Logo.

5. When using the SIA - Hunter Douglas Award Logo or SIA - Hunter Douglas Award Winner's Logo, the logo should be given appropriate prominence when displayed in association with another logo, emblem, brand, etc.

6. Questions regarding the proper use of the SIA - Hunter Douglas Award Logo or SIA - Hunter Douglas Award Winner's Logo should be directed to Hunter Douglas Singapore at Tel: 6862-4466 or Email: [hds@hunterdouglas.com.sg](mailto:hds@hunterdouglas.com.sg). Hunter Douglas Singapore

reserves the right to cancel or prohibit the use of its logo(s) to any organizations or individuals who violates its guidelines.

### **Intellectual Property (IP) Rights**

The organisers (SIA and Hunter Douglas) shall have the right to publish, display, reproduce or otherwise publicise or communicate all submissions submitted, subject to appropriate citation and acknowledgement of the authors. Such right shall be exercisable by the organisers without any payment, charge or fee whatsoever to any person.

The organisers reserve the right to retain all submissions for the Competition for display after the winning ideas have been announced. SIA will inform all participants in writing to collect those submissions no longer required by the organisers within a specified time, after which they would be disposed of.

### **Duties & Obligations of Entrants**

Participation in the SIA-Hunter Douglas Design Award implies that unconditional acceptance of the contents of the Competition Terms and Conditions

All Entrants are not permitted to publish or have their submission (or any part thereof) published prior to the notification of the Jury's final decision.

All announced winners for the competition may be required to participate in media interviews, public exhibitions and show case sessions to present the ideas encapsulated within the design. Failure to participate in these events may be grounds for disqualification.

### **PROGRAMME SCHEDULE**

Launch of Competition	Friday, 4 June 2010
Submission Deadline	12 Noon Friday 16 July 2010
Announcement of winners	By mail, 6 August 2010
Date of Travel	5 to 11 September 2010
Awards Ceremony	October 2010, ArchiFest '10

## SIA-HUNTER DOUGLAS AWARD 2010 OFFICIAL ENTRY FORM

**SIA  
HUNTER  
DOUGLAS  
AWARD  
2010**

Please complete this form and attach it to your submissions. Your entry must reach Singapore Institute of Architects no later than **12noon on 16 July 2010**.

### ARCHITECT:

Name (Architect): \_\_\_\_\_ NRIC: \_\_\_\_\_

Firm Name: \_\_\_\_\_

Firm Address: \_\_\_\_\_

Tel (Mobile): \_\_\_\_\_ Tel (Office): \_\_\_\_\_ Fax: \_\_\_\_\_

SIA Membership No.: \_\_\_\_\_ Email: \_\_\_\_\_

### ASSOCIATE ARCHITECT / DESIGNER\*:

\*Delete as appropriate

Name: \_\_\_\_\_ NRIC: \_\_\_\_\_

Firm Name: \_\_\_\_\_

Firm Address: \_\_\_\_\_

Tel (Mobile): \_\_\_\_\_ Tel (Office): \_\_\_\_\_ Fax: \_\_\_\_\_

SIA Membership No.: \_\_\_\_\_ Email: \_\_\_\_\_

My entry is for (please tick)

☐ Eco Friend Category

☐ Completed Project Category

I confirm that this submission is my original works and if selected, I agree to abide by all terms and conditions as stated on the website and award brief.

Signature (Main Architect) and Date: \_\_\_\_\_

The Singapore Institute of Architects  
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Tel: 62262668 Fax: 62262663  
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[www.sia.org.sg](http://www.sia.org.sg)

\* Terms and conditions apply

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