





A seminar jointly organised by Singapore Institute of Architects & Nippon Paint Singapore Co. Pte Ltd

Beyond Colours

Date : 25 MAY 2010, TUESDAY

Venue : SINGAPORE INSTITUTE OF ARCHITECTS

SIA THEATRETTE - LEVEL 1 79B NEIL ROAD S(088904)

Time : 6.30PM - 9.00PM

PROGRAMME

6.30pm Registration & Light Refreshment

7.00pm Welcome Remarks by SIA

7.05pm Presentation by Nippon Paint Singapore Co.

Pte Ltd

8.00pm Questions & Answers

9.00pm End



SIA Member Complimentary
BOA/CIJC Member S\$ 35.00
Non-Member S\$ 45.00

Registration on First-Come-First-Serve Basis

BOA-SIA CPD Accreditation 2 points

SYNOPSIS

CPD PROGRAMME

Innovative Products for Protecting the Planet

In response to arguably the greatest challenge facing Planet Earth, Nippon Paint has developed a range of green paints including near-zero VOC (Volatile Organic Content), odourless and cool paints. The rising star in Nippon Paint's galaxy of green products, Nippon Paint SolaReflect is a high-performance infrared heat-reflective exterior paint that can reduce surface temperatures by up to 5° Celsius. Save dollars, help save the Earth - it's a win-win situation!

Shedding Light on Photoluminescent Paint

Discover the practical and environmental benefits of Nippon Paint Self-Glow, a photoluminescent paint that is ideal for marking staircases and exits in buildings where public safety is of paramount importance in the event of power failures. See the light, literally!

Algae and Fungus - Common Problems

Algae and fungus are problems that commonly plague tropical climates. Find out why these prolific living organisms are unwelcome tenants in any building, and learn about what you can do to prevent their growth... starting with your choice of paint.

Tools of the Trade

Discover how Nippon Paints is serving the needs of its trade customers with customised services and clever paint selection tools, from Colour Selector stands to easy-to-reference Product Portfolios.

Q&A

Everything you've always wanted to know about paints but never knew who to ask... now's your chance to pour on the questions!

SPEAKER PROFILE

Jermaine Chua, Manager, Project Marketing, Nippon Paint

After graduating with a Diploma in Civil Engineering from Singapore Polytechnic, Jermaine commenced her career with renowned Japanese construction company, Shimizu Corporation. She filled the role of an Assistant Coordinator on site at The Heeren, a landmark retail and office development in Orchard Road.

She embarked on her marketing career with Hitchins, the building restoration and waterproofing specialist, where she acquired both theoretical and hands-on knowledge of waterproof coatings, including special coatings such as epoxy resin and polyurethane.

Jermaine joined Nippon Paint Singapore in 2006, where she now takes up the key position of Manager, Project Marketing, and commands the respect of her colleagues and clients alike.

In her current role she works closely with developers, architects, interior designers, contractors and other industry professionals such as facilities managers. Always, she strives to ascertain and anticipate her clients' needs, and provide them with feasible and environmentally-friendly solutions. She has worked extensively with both new and repainting projects in the public and private sectors. Her wide scope of responsibilities covers attending to technical matters on site, project management and providing colour solutions to her clients.

A regular speaker at industry events, Jermaine draws on her diverse experience as both client and supplier to offer an informed overview of the paints and coatings market in Singapore.

2010/40/MS/JK

REGISTRATION FORM **Beyond Colours** -Tuesday, 25 May 2010 -SIA Theatrette - Level 1 (All seminar fees are inclusive of GST) * SIA Member Complimentary BOA/CIJC Member S\$ 35.00 Non-Member S\$ 45.00 *For SIA Members whose registrations have been confirmed, attendance is compulsory. Absentee/Cancellations 3 days before event will be charged at \$20.00. Verbal notification of cancellation is not acceptable. Closing Date for Registration 21 May 2010 **BOA-SIA CPD Accreditation** 2 points

PARTICULARS			
Name (as in Passport):			
NRIC No:			
Membership No: [] SIA			
[] CIJC (Pls specify Institution)			
[] BOA Reg No [] Non-Member			
Organisation:			
Address:			
S()			
Tel: Fax:			
Email:			
Contact Person:			

Fees paid are non-refundable under all circumstances. Replacement of participant will be allowed only if written notification is are made at least 3 days before the event.

Where a Non-Member replaces a Member (must be from the same organisation) the fee difference will have to be made good to SIA prior to the event.

Fax:

Email:

	MULTIPLE
1.1	REGISTRATION
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5	PAYMENT OPTIONS
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ピ	Singapore Institute of Architects
	79B Neil Road, Singapore 088904
Ž	Please indicate your name and company/institution (if any) and seminar date/title on the back of the cheque.
GAPORE INST	Please indicate your name and company/institution (if any) and seminar date/title on the back of the cheque.
Ö	[] By Cash You can drop by the SIA office to make cash payment
Ā	between 9.30 am - 5.30 pm on weekdays.
שַׁ	Address:
<u></u>	Singapore Institute of Architects 79B Neil Road, Singapore 088904
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	* All registration will be on a First-Come-First-Served basis and will be accepted upon receipt of registration form and payment to SIA.
Ť	Registration by fax will only be confirmed upon receipt of payment.
ĄŞ/	Cheque payment for this activity should not be combined
0	with payment for other SIA events/courses.
2010/40/MS/JK	Registration Confirmation No.:-
910	For Enquiry (Ms. Jessica Koh):
2	Tel: (65) 6226 2668

(65) 6226 2663

cpd@sia.org.sg

LOCATION MAP	
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	- \$0.50 per half hour (after 5pm) CRAIG PLACE (Cashcard only)
SIA \(\frac{\pi}{2}\) CHINATIONIN PLAZA/APTS SIA \(\frac{\pi}{2}\) TO NEIL RD	- 1st hour : 4 cents per min. - 2nd hour : 3 cents per min.
EBAY CA	- 3rd hour onwards : 2 cents per min. - After 5pm : \$2.00 per entry
	NEAREST MRT:
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SIA/BOA NO.