

CPD

PROGRAMME



A seminar jointly organised by Singapore Institute of Architects & AkzoNobel Paints (Singapore)

# Hot colours get cooler

**Date** : 22 APRIL 2010, THURSDAY  
**Venue** : SINGAPORE INSTITUTE OF ARCHITECTS  
 SIA THEATRETTE - LEVEL 1  
 79 NEIL ROAD S(088904)  
**Time** : 7.00PM - 9.00PM

## PROGRAMME

6.30pm	Registration & Light Refreshment
7.00pm	Welcome Remarks by SIA
7.05pm	Presentation on "Perceptions - 'Cool' Paints" by Building System & Diagnostic
7.45pm	Presentation on "Hot colours get cooler" by AkzoNobel Paints (Singapore)
8.30pm	Questions & Answers
9.00pm	End



SIA Member	Complimentary
BOA/CIJC Member	S\$ 35.00
Non-Member	S\$ 45.00

Registration on First-Come-First-Serve Basis

BOA-SIA CPD Accreditation **2 points**

CPD PROGRAMME

SINGAPORE INSTITUTE OF ARCHITECTS

2010/032/MS/NL

## SYNOPSIS

As developers and architects begin to embrace sustainable design and construction with ever widening arms, AkzoNobel is accelerating its effort to remain at the leading edge of eco-efficient product development.

*Perceptions - 'Cool' paints:* Paints in buildings and constructions have long been regarded to have purely decorative and/or protective benefits. Even today, some manufacturers are still marketing their products as decorative paints and protective coatings. But with the global drive in ecologically responsible developments, the functions of paints are being re-defined; there is an increasingly wider recognition on their other benefits. More buildings nowadays are using paints and coatings to keep water out, de-odorize or even do their part for the environment by improving thermal comfort and reducing energy use. This part of the presentation by BSD explains how 'cool' paints on buildings and constructions contribute to the ecological drive and the principles behind their benefits.

We think about the future, but act in the present. We're passionate about introducing new ideas and developing sustainable answers for our customers. In line with this, AkzoNobel introduces the leading exterior paint that comes with new cool energy saving solution. This segment brings in focus the benefits and concept of Dulux Weathershield Keep Cool™.

## TOPICS

- Introduction
- What cool paints can do for buildings
- The environmental benefits
- Parameters to evaluate cool paint
- Greenlabel rating system in relation to cool paint
- Market drivers for cool paint in Asia and Singapore
- Relationship between colours and solar reflectivity
- Introducing Weathershield Keep Cool™
- Benefits & concept of Dulux Weathershield Keep Cool™
- Study on potential energy savings from usage of Dulux Weathershield Keep Cool™
- Q&A

## SPEAKERS PROFILE

**Pamela Phua**, Technical Manager, South East Asia & Pacific (SEAP), AkzoNobel Decorative Paints  
 Bachelor of Chemistry from National University of Singapore  
 Committee member of SPMA & Spring Singapore

**Nicolas M. Moossa**, Associate Director, Building System & Diagnostic Pte Ltd  
 Bachelors Degree in Civil Engineering and Masters Degree in International Construction Management from the Nanyang Technological University  
 Certified Green Mark Professional

## REGISTRATION FORM

**Hot colours get cooler**  
**-Thursday, 22 April 2010**  
**-SIA Theatre - Level 1**

(All seminar fees are inclusive of GST)

* SIA Member	Complimentary
BOA/CIJC Member	S\$ 35.00
Non-Member	S\$ 45.00

\*For SIA Members whose registrations have been confirmed, attendance is compulsory.  
 Absentee/Cancellations 3 days before event will be charged at \$20.00. Verbal notification of cancellation is not acceptable.

Closing Date for Registration **18 April 2010**  
 BOA-SIA CPD Accreditation **2 points**

## PARTICULARS

Name (as in Passport): \_\_\_\_\_

NRIC No: \_\_\_\_\_

Membership No: [ ] SIA \_\_\_\_\_

[ ] CIJC (Pls specify Institution) \_\_\_\_\_

[ ] BOA Reg No \_\_\_\_\_ [ ] Non-Member

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ S ( )

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Fees paid are non-refundable under all circumstances.  
 Replacement of participant will be allowed only if written notification is made at least 3 days before the event.

Where a Non-Member replaces a Member (must be from the same organisation) the fee difference will have to be made good to SIA prior to the event.

## MULTIPLE REGISTRATION

NAME:

NRIC NO.

SIA/BOA NO.

ORG.

AMT:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
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## PAYMENT OPTIONS

Please tick your payment mode:

### [ ] By Cheque

Bank/Chq # : \_\_\_\_\_ Amt S\$: \_\_\_\_\_

Local Cheque (must be drawn in Singapore) should be crossed and made payable to "Singapore Institute of Architects".

Please mail to:

Singapore Institute of Architects  
 79B Neil Road, Singapore 088904

**Please indicate your name and company/institution (if any) and seminar date/title on the back of the cheque.**

### [ ] By Cash

You can drop by the SIA office to make cash payment between 9.30 am - 5.30 pm on weekdays.

Address:  
 Singapore Institute of Architects  
 79B Neil Road, Singapore 088904

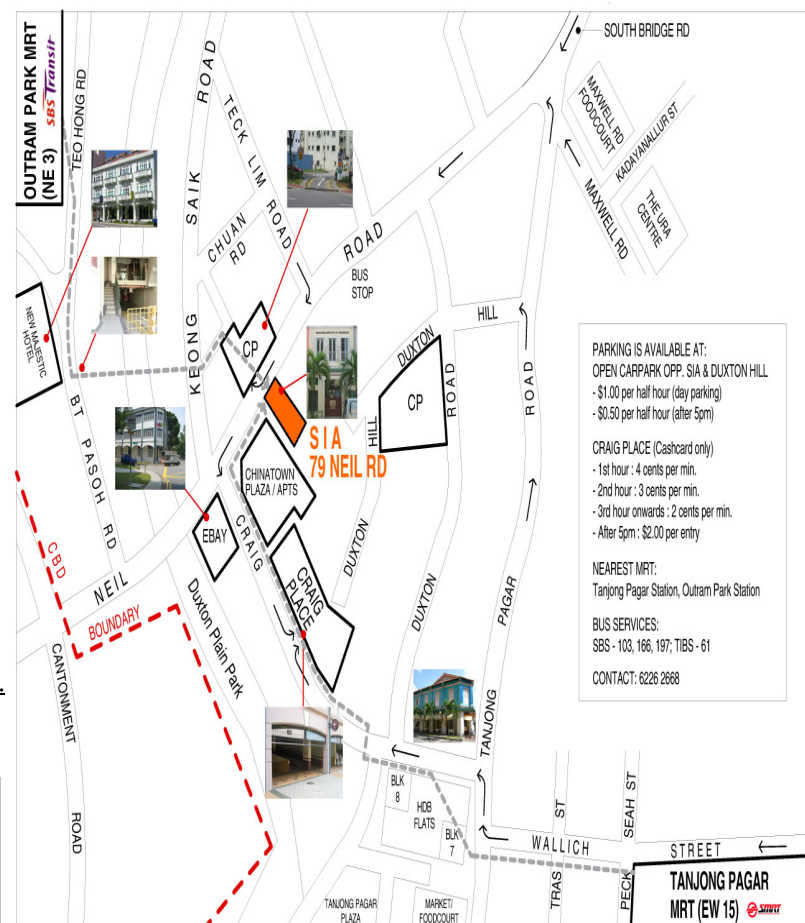
**\* All registration will be on a First-Come-First-Served basis and will be accepted upon receipt of registration form and payment to SIA. Registration by fax will only be confirmed upon receipt of payment.**

Cheque payment for this activity should not be combined with payment for other SIA events/courses.

Registration Confirmation No.:-

For Enquiry (Mr Sam Yeow / Ms. Neko Lee):  
 Tel: (65) 6226 2668  
 Fax: (65) 6226 2663  
 Email: cpd@sia.org.sg

## LOCATION MAP



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