

# “The Steel Journey” 12 & 13 March 2010

## ITINERARY

### Friday, 12 March 2010

07:30AM	Depart from Singapore Institute of Architects via VIP Coach to Kapar, Malaysia
01:00PM	Arrive at BlueScope Steel Malaysia (BSM) in Kapar, Selangor
01:15PM	Lunch at BSM
02:30PM	Plant Visit @ BSM
05:30PM	Depart BSM for Dinner
06:30PM	Cruise with Buffet Dinner at Putrajaya Lake
09:30PM	Transfer to Boulevard Hotel for Check-In

### Saturday, 13 March 2010

-	Breakfast at Hotel, Free & Easy
12:00PM	Check-out of Hotel
01:00PM	Chinese Lunch
02:00PM	Depart back to Singapore.
06:00PM	Arrive at Singapore Institute of Architects

\* Note: Programme subject to change without prior notice

SIA Member                      Complimentary  
BOA Registered Architects    S\$ 35.00

\* Limited seats availability! Registration on First-Come-First-Serve Basis

BOA-SIA CPD Accreditation 3 points

## SYNOPSIS

The Steel Journey is designed to provide visitors with knowledge about steel application and design in buildings and to give an understanding of steel sustainability in the building and construction industry.

The plant tour of BlueScope Steel Malaysia will provide a holistic and complete process of steel coating.



## COMPANY PROFILE

BlueScope Steel Malaysia has been in operations since 1996 and is the only local manufacturer for Clean COLORBOND® steel, ZINCALUME® steel and TRUECORE® steel.

## SPEAKER PROFILE

**Mr. Liew Kheag Hoong, Midstream Marketing Manager of BlueScope Steel Malaysia (BSM)**

Mr. Liew Kheag Hoong graduated as a chemical engineer with Monash University, Victoria in Australia. His career began in 1996 and had worked as a process engineer for BSM for 5 years. He moved on and continued his career advancement by working with American & Danish multinational companies before returning to BlueScope Steel Malaysia as a Senior Technical Marketing Manager.

In his career, he has been involved in Process, Production, Engineering Project, Quality and R&D. Currently he is the Midstream Marketing Manager, responsible for all the marketing activities for BlueScope Steel Malaysia. He also provides technical support in the field of product knowledge, product application and product warranty.



## POINTS TO NOTE

- A minimum 6 months passport validity upon departure is required.
- Hotel accommodation will be based on twin-sharing.
- Singapore Institute of Architects and BlueScope Steel will not be held responsible for any delays, losses, accidents or hold up by unforeseen circumstances during the trip.
- Dress Code for Plant Tour: Flat Covered Shoes (No heels allowed for ladies), Long Sleeve Shirt, Long Pants, Personal Protective Equipment (Safety Helmet etc will be provided for)

## REGISTRATION FORM

**The Steel Journey**  
- Friday, 12 Mar 2010 to Saturday, 13 Mar 2010

(All seminar fees are inclusive of GST)

\* SIA Member Complimentary  
BOA Registered Architects S\$ 35.00

\*For SIA Members whose registrations have been confirmed, attendance is compulsory.  
Absentee/Cancellations 3 days before event will be charged at \$20.00. Verbal notification of cancellation is not acceptable.

Closing Date for Registration **05 Mar 2010**

BOA-SIA CPD Accreditation **3 points**

## PARTICULARS

Name (as in Passport): \_\_\_\_\_

NRIC No: \_\_\_\_\_ Passport No: \_\_\_\_\_

Membership No: [ ] SIA \_\_\_\_\_

[ ] CIJC (Pls specify Institution) \_\_\_\_\_

[ ] BOA Reg No \_\_\_\_\_ [ ] Non-Member

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ S ( )

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Fees paid are non-refundable under all circumstances.  
Replacement of participant will be allowed only if written notification is made at least 3 days before the event.

Where a Non-Member replaces a Member (must be from the same organisation) the fee difference will have to be made good to SIA prior to the event.

## MULTIPLE REGISTRATION

NAME:

NRIC NO.

SIA/BOA NO.

ORG.

AMT:

1.	_____
2.	_____
3.	_____
4.	_____
5.	_____
6.	_____
7.	_____

## PAYMENT OPTIONS

Please tick your payment mode:

### [ ] By Cheque

Bank/Chq # : \_\_\_\_\_ Amt S\$: \_\_\_\_\_

Local Cheque (must be drawn in Singapore) should be crossed and made payable to "Singapore Institute of Architects".

Please mail to:

Singapore Institute of Architects  
79B Neil Road, Singapore 088904

**Please indicate your name and company/institution (if any) and seminar date/title on the back of the cheque.**

### [ ] By Cash

You can drop by the SIA office to make cash payment between 9.30 am - 5.30 pm on weekdays.

Address:

Singapore Institute of Architects  
79B Neil Road, Singapore 088904

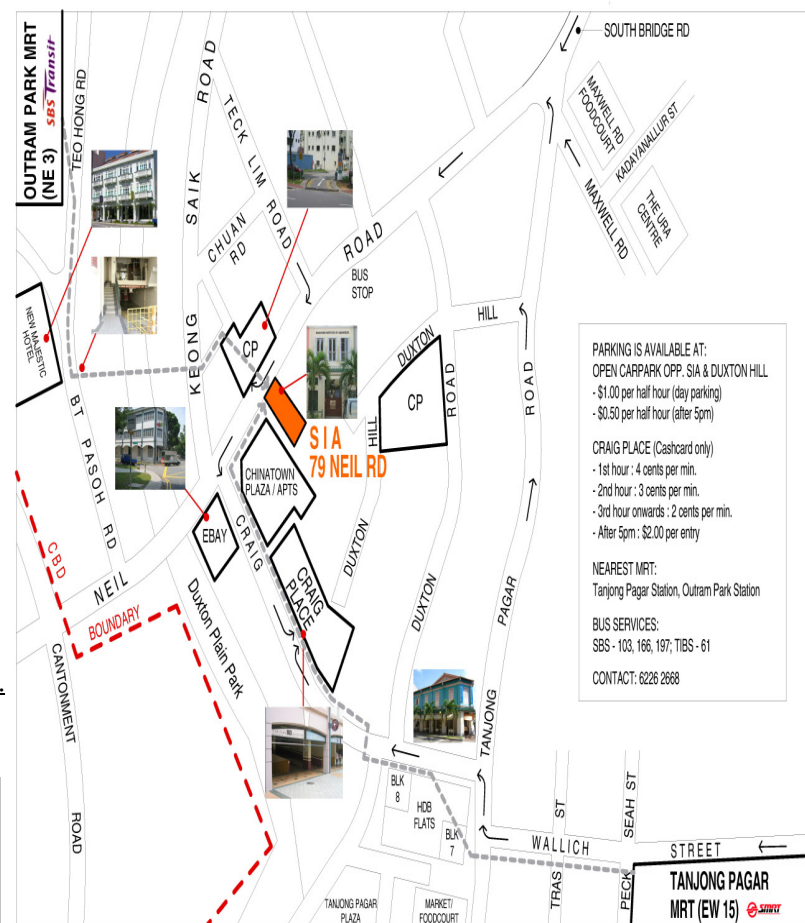
\* All registration will be on a First-Come-First-Served basis and will be accepted upon receipt of registration form and payment to SIA. Registration by fax will only be confirmed upon receipt of payment.

Cheque payment for this activity should not be combined with payment for other SIA events/courses.

Registration Confirmation No.:-

For Enquiry (Ms. Neko Lee):  
Tel: (65) 6226 2668  
Fax: (65) 6226 2663  
Email: cpd@sia.org.sg

## LOCATION MAP



PARKING IS AVAILABLE AT:  
OPEN CARPARK OPP. SIA & DUXTON HILL  
- \$1.00 per half hour (day parking)  
- \$0.50 per half hour (after 5pm)

CRAIG PLACE (Cashcard only)  
- 1st hour: 4 cents per min.  
- 2nd hour: 3 cents per min.  
- 3rd hour onwards: 2 cents per min.  
- After 5pm: \$2.00 per entry

NEAREST MRT:  
Tanjong Pagar Station, Outram Park Station

BUS SERVICES:  
SBS - 103, 166, 197, TBS - 61  
CONTACT: 6226 2668

CPD PROGRAMME

SINGAPORE INSTITUTE OF ARCHITECTS

2010/018/MS/NL