### **DETAILS**

# Innovative Coating Technology Beyond Green - Thursday, 17 July 2008

Seminar Fee: SIA Member  * For SIA Members whose registrations I compulsory. Absentee/Cancellation s\$20.00. Verbal notification of cancella BOA/CIJC Member Non-Member Closing Date for Registration	after 15 July 2008 will be charged tion is not acceptable. \$\$ 35.00 (inclusive of GST) \$\$ 45.00 (inclusive of GST)
Enquiry (call Ms Jasmine Chan) REGISTRATION	Fav. ((F) (22/ 2//2
Name:	
Name:(please underlin	e Surname)
NRIC No:	
Membership No: [ ] SIA	
[ ] CIJC (Pls specify Institution)	
[ ] BOA Reg No	[ ] Non-Member
Organisation:	
Address:	
	S ( )
Tel:	Fax:
Fmail:	
Contact Person:	
Bank/Cheque No:	Amount S\$
Please forward your registration payable to "Singapore Institut	•

payable to "Singapore Institute of Architects" before to closing date to:

Ms Jasmine Chan

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Singapore Institute of Architects 79B Neil Road, Singapore 088904

Registration will be on a First-Come-First-Served basis and will be accepted upon receipt of registration form and payment to SIA. Registration by fax will only be confirmed upon receipt of payment.

Cheque payment for this activity <u>should not be</u> combined with payment for other SIA events/courses.

Fees paid are non-refundable under all circumstances. Replacement of participant will be allowed only if notification is made at least 7 days before the event.

Where a Non-Member replaces a Member (must be from the same organisation) the fee difference will have to be made good to SIA prior to the event.

## SYNOPSIS

**PROGRAMME** 

This talk focuses on innovative coating technology beyond green. Firstly, we will provide a general view of the global market trends and regulations and how they influence the Asia markets. We will then look at the effects of eco-evolution of paints in Singapore market. The next segment touches on the technology and benefits of eco-friendly paints, follows by the presentation of a new product in ICI Dulux Eco-Guard Series of low VOC paints. The last segment introduces the concept and technology of Lumitec™ Technology. We will further explain the enhanced light reflectance performance and energy efficiency property through case study presentation and conclude with a product performance demonstration.

# Learning Objective:

Broaden knowledge on innovative coating technology in particular with respect to environmental trends.

# **How Would Architects Benefit From Attendance?**

Understand how Lumitec™ technology can be used in order to achieve sustainable energy efficiency in building design. Awareness of opportunity to specify "new" low VOC products on all interior walls and wood/metal surfaces Better understanding of the technology behind eco-friendly paints

### SPEAKER'S PROFILE

**Dr Lucy Griffiths**, Technical Manager, Singapore and Vietnam, Interior Products (Asean)
PhD (Materials Chemistry), University of Edinburgh Chartered Chemist, Royal Society of Chemistry, United Kingdom

7.5 years experience with ICI Paints, Expertise in Polymer Research (UK), Innovation Management and New Product Launches Process

### SINGAPORE INSTITUTE OF ARCHITECTS









Singapore Institute of Architects / ICI Paints (S) Pte Ltd

Joint Seminar on

# **Innovative Coating Technology Beyond Green**

# Thursday, 17 July 2008

6.30pm Registration & Light Refreshment

7.00pm Welcome Remarks by Singapore Institute of Architects

### 7.05pm

- Introduction
- Market trends/ drivers Global, EU, Asia, Singapore
- Green Technology
- Low VOC Technology
- Launch of New Product in Eco-Guard Series
- Benefits of Low VOC Coatings
- Product technology/ concept of Lumitec™
- Terminology colour definition, energy, luminence etc
- Enhanced Light Reflectance Value of Smartlight
- Energy Efficient of Smartlight
- Case study
- Product Demonstration of Dulux Smartlight

8.30pm Questions & Answers

9.00pm End

# **VENUE**

Singapore Institute of Architects SIA Theatrette – Level 1 79 Neil Road Singapore 088904

# **ACCREDITATION**

A Singapore Institute of Architects (SIA) registered activity. Participating in this activity will accrue **2** points towards the requirements of the SIA Continuing Professional Development Programme.

Registered as a CES Provider of American Institute of Architects (AIA). Participation in this activity will accrue Learning Unit Hours.

Supported by the Royal Institute of British Architects (RIBA) as valid CPD Hours for its members.

# 2008/044/ms/jc

# ^ Please use this form for multiple registrations ^

Seminar Title:	Innovative Coating Technology Beyond Green	
Seminar Date:	Thursday, 17 July 2008	
Seminar Time:	7.00pm to 9.00pm (Registration starts at 6.30pm)	
Seminar Venue:	Singapore Institute of Architects SIA Theatrette - Level 1 79 Neil Road Singapore 088904	
Company :		
Mailing Address:	(S)	
Contact Person:	(*Mr/ *Ms)	
Contact No. :	(*HP/ *Office) Fax No.:	
Email Address.:		
Nama	*CIA /*DOA/*Ctudent Amount	

	Name		*SIA / *BOA/ *Student	Amount
S/N	(Pls underline surname)	I/C No.	Membership No.	S\$
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Total Amount:	
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