

## DETAILS

**Resonance: "echos along a personal journey"**

Talk by Michel Rojkind – Tuesday 10 July 2007

|                    |                      |
|--------------------|----------------------|
| Seminar Fee:       |                      |
| SIA Member         | S\$ 30.00            |
| SIA Student Member | Complimentary Access |
| BOA/CIJC Member    | S\$ 40.00            |
| Non-Member         | S\$ 50.00            |
| Students           | S\$ 15.00            |

Closing Date for Registration **9 July 2007**  
 Enquiry (call Ms Woon Leng)  
 Tel: (65) 6226 2668  
 Fax: (65) 6226 2663

## REGISTRATION

Name: \_\_\_\_\_

NRIC No: \_\_\_\_\_

Membership No: [ ] SIA \_\_\_\_\_

[ ] CIJC (Pls specify Institution) \_\_\_\_\_

[ ] BOA Reg No \_\_\_\_\_ [ ] Non-Member \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ (S) \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Bank/Cheque No: \_\_\_\_\_ Amount S\$ \_\_\_\_\_

Please fax your registration form before the closing date to:



Ms Woon Leng  
 Singapore Institute of Architects  
 Fax : 6226 2663  
 Email : woonleng@sia.org.sg

**Registration will be on a First-Come-First-Served basis and will be accepted upon receipt of registration form and payment to SIA. Registration by fax will only be confirmed upon receipt of payment.**

Cheque payment for this activity should not be combined with payment for other SIA events/courses.

Fees paid are non-refundable under all circumstances. Replacement of participant will be allowed only if notification is made at least 3 days before the event.

Where a Non-Member replaces a Member (must be from the same organization) the fee difference will have to be made good to SIA prior to the event.

## SYNOPSIS

**Resonance: "echoes along a personal journey"**

*Architecture abhors a vacuum. It never happens in isolation. In my profession, designs have always flown: **first** from paused listening; and **second**, from an intense dialogue. A conversation that includes clients, users, the landscape, history, and our values and hopes projected into an ever-present future.*

*I propose therefore that the architecture I thrive on, more than a moment of expression or style, is a continuous process of engagement – from the pre-dawn moments of architectural conception, towards the full life of a building, and into the twilight years. With this approach, we can tackle design challenges from the intimate scale of objects to the intricate magnitude of buildings.*

*My presentation will include a few short stories, with moments of enlightenment.*

## PROFILE

**Michel Rojkind**

Michel Rojkind was born in Mexico City where he studied architecture and urban planning at the Universidad Iberoamericana. After working on his own for several years, he teamed up with Isaac Broid and Miquel Adria to establish Adria+Broid+Rojkind

(1998-2002). With the idea of exploring new challenges that address contemporary society, to design compelling experiences that go beyond mere functionality, and to connect at a deeper level with the intricacies of each project, he established an independent firm rojkind arquitectos (2002) recognized by Architectural Record in 2005 as one of the best ten "Design Vanguard" firms.

With Arturo Ortiz, Derek Dellekamp, and Tatiana Bilbao, Michel Rojkind co-founded MXDF Urban Research Center (2004). The main object of MXDF is to intervene in specific areas of the urban development, modifying the production of urban space in Mexico through the systematic study of social, political, environmental, global, and cultural conditions. In order to achieve this, MXDF has been collaborating with several universities in Mexico, Studio Basel, ETH Zürich, and MIT in Boston Massachusetts. MXDF is a non-profit organization.

Recently Michel has been short-listed to participate in several large scale international projects, including Canada, Kuwait, and Spain. In addition to being a regular contributor in several architectural and design publications, Michel Rojkind has served as the editor of the technology section "FWD" in the architecture journal Arquine International, and has been held several visiting professorships at several universities.

## SINGAPORE INSTITUTE OF ARCHITECTS

CPD

PROGRAMME



Singapore Institute of Architects,  
presents

**RESONANCE:**  
**"ECHOS ALONG A PERSONAL JOURNEY"**  
 Talk by Michel Rojkind

**Tuesday, 10 July 2007**

- 6.30pm Registration and light refreshment
- 7.00pm Welcome Address by SIA  
Talk by Mr Michel Rojkind
- 8.00pm Questions & Answers
- 8.30pm End of seminar

## VENUE

Singapore Institute of Architects  
 SIA Theatre – Level 1  
 79 Neil Road  
 Singapore 088904

Speaker Specially brought in by :

**CONSOFT**

## ACCREDITATION

A Singapore Institute of Architects (SIA) registered activity. Participating in this activity will accrue **4** points towards the requirements of the SIA Continuing Professional Development Programme.

Registered as a CES Provider of American Institute of Architects (AIA). Participation in this activity will accrue Learning Unit Hours.

Supported by the Royal Institute of British Architects (RIBA) as valid CPD Hours for its members.